

Okeechobee County Fair



Sponsorship Packet

Dear Friend of the Fair,

Greetings from the Okeechobee County Fair Association: I am writing to you regarding a great sponsorship opportunity. The Okeechobee County Fair is held annually in March and is a 501C3 non-profit organization which was established in 2005. Our mission is to provide a quality county Fair that will allow children and adults alike to participate in and enjoy.

We currently have over 950 youth and adults exhibiting their projects, as well as over 21,000 patrons annually. We also provide scholarships to two high school seniors to help them further their education. It is our goal to provide all our guests and exhibitors with a window to Okeechobee County's Agricultural Heritage. In 2010 we were given the Blue Ribbon Fair award from the Florida Federation of Fairs.

The Fair is run strictly by volunteers and operates with the help of sponsorships and donations. Without the help of our sponsors we would not have the resources to have a Fair. We are writing to ask if you would be willing to be one the great sponsors for the 2022 Fair? This is a tax deductible investment that can benefit both the Fair and your business. It is our 16th year and we want it to be spectacular.

Your sponsorship monies will go towards different expenses such as tents, tickets, trophies, entertainment, security, and more. If you are a sponsor of the Fair, we would gladly display a sign with your business name and logo as well as in some of our advertising. This is a unique way to achieve your marketing and public relations goals. Please look over the contents of this packet and see which level of sponsorship would be right for you. Each level has its own unique appeal and benefits. You may choose something specific to sponsor or just choose to donate to our Fair. You can pick more than one category to sponsor or we can customize a sponsorship just for you.

If you are interested in becoming one of the great sponsors of the Okeechobee County Fair, please contact us at 863-634-7440. We will also contact you within a few weeks to answer any questions or listen to comments you may have. Any sponsorship or donations to the Fair would be greatly appreciated. We are looking forward to speaking with you soon.

Thank You,

Linda Syfrett
President
Okeechobee County Fair Association

Okeechobee County Fair Association, Inc.
Partnership Agreement
March 15-20, 2022

This license agreement (hereinafter "License") made this _____ day of _____, 20____, by and between the Okeechobee County Fair Association, Inc., a Florida not for profit corporation organized under Chapter 616, Florida Statutes and Fair Partner, as more fully described below (hereinafter "Partner") for and in consideration of the terms, provisions, conditions and mutual covenants contained herein, the Fair and Partner agree as follows:

NAME OF BUSINESS: _____

CONTACT NAME: _____ TIN# _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ FAX: (_____) _____

CELL: (_____) _____ EMAIL: _____

Full payment is due with your agreement, unless other arrangements made. Space will be assigned on a first-come, first-served basis.)

2022 Partnership Levels & Associated Benefits *(please initial beside desired level)*

_____ **Corporate Sponsorship - \$5,000 and Above**
Name listed in print & radio advertisements (text only)
Four Daily (12 Total) "Shout Outs" at fair
20'x40' Outdoor or indoor booth space
Logo on on-site banner
Logo on Fair Website home page
Posting of a second banner provided by you
Name placed on Exhibit, Entertainment or
Competitive Exhibit tents
40 admission tickets to the fair

_____ **Platinum Level - \$2,500**
Name listed in print advertising and radio advertising
Three Daily (18 Total) "Shout Outs" at fair
10 x 20 Indoor or outdoor exhibit space or 6 vehicle
Spaces
Logo on on-site banner
Logo on a second banner provided by you
Logo on sign at end of parking lot row
Logo on Fair Website home page
30 admission tickets to the fair

_____ **Silver Level - \$1,000**
Name listed in print advertisements (text only)
One Daily (3 Total) "Shout Outs" at fair
Trash container signage (2)
10 admission tickets to the fair

_____ **Bronze Level - \$500**
Name listed in print advertisements (text only)
Trash container signage (1)
5 admission tickets to the fair

_____ **Gold Level - \$1500**
Two daily (6 total) "Shout Outs" at Fair
10'X10' indoor booth space
Logo on Fair website home page
Parking Lot signage
15 admission tickets to the Fair
Name listed in print advertisements (text only)

Please return your completed agreement and payment to:

Okeechobee County Fair Association, Inc.
P.O. Box 1306
Okeechobee, FL 34973

I HAVE READ AND UNDERSTAND ALL OF THE MATERIALS CONTAINED IN THIS AGREEMENT.

Signature: _____ Date: _____

Other areas to sponsor:

\$1000

- **(1 Sponsorship) Petting Zoo (\$1000)** - The Menagerie Zoo is a superb petting zoo that has giraffes among 30 animals. Patrons will remember their visit to the fair. Banner or sign posted.
- **(1 Sponsorship) Circus Hollywood (\$1000) - Thrill America – Outdoor Thrill Circus** - Sign or banner posted
- **(1 Sponsorship) (\$1000) Hollywood Racing Pigs - Everyone’s Favorite !**
Sign or Banner Posted in Front of Show

\$750

- **Ribbon (1) Sponsorship (\$750):** Ribbons are given out for arts and crafts, booths, and miscellaneous other contests. Sponsor’s name will appear on a banner at the entrance to the Competitive Events Tent

\$500

- **(2 Sponsorships) Shuttles (\$500) each:** Shuttles from parking lots to the entrance of the Fair. We provide shuttles to take our patrons back and forth to their cars.
- **(1 Sponsorship) Ticket Booth (\$500):** We have a ticket booth that may be sponsored. This is where our patrons purchase their tickets for entrance into the fair grounds.
- **(6 Sponsorships) Parking Lots (\$500 each):** We need sponsors for the parking lots as well as the rest of the fair. Your sponsorship for the parking lots would make it the “Company Name” Parking Lot Row.
- **(1 Sponsorship) Leading Edge Helicopter Rides (\$500)** Providing Helicopter Rides during the Fair. Sign in the landing & take-off area

Thank you for taking the time to review this sponsorship packet. Please remember all donations are tax- deductible. Any way you could help our Fair would be greatly appreciated.

Thanks again,

Okeechobee County Fair Association