

*Okeechobee County Fair*



# Sponsorship Packet

Dear Friend of the Fair,

Greetings from the Okeechobee County Fair Association: I am writing to you regarding a great sponsorship opportunity. The Okeechobee County Fair is held annually in March and is a 501C3 non-profit organization which was established in 2005. Our mission is to provide a quality county Fair that will allow children and adults alike to participate in and enjoy.

We currently have over 950 youth and adults exhibiting their projects, as well as over 23,000 patrons annually. We also provide scholarships to two high school seniors to help them further their education. It is our goal to provide all our guests and exhibitors with a window to Okeechobee County's Agricultural Heritage. In 2010 we were given the Blue Ribbon Fair award from the Florida Federation of Fairs.

The Fair is run strictly by volunteers and operates with the help of sponsorships and donations. Without the help of our sponsors we would not have the resources to have a Fair. We are writing to ask if you would be willing to be one the great sponsors for the 2023 Fair ? This will be a tax deductible investment that can benefit both the Fair and your business. It is our 17th year and we want it to be spectacular.

Your sponsorship monies will go towards different expenses such as tents, tickets, trophies, entertainment, security, and more. If you are a sponsor of the Fair, we would gladly display a banner with your business name and logo as well as in some of our advertising. This is a unique way to achieve your marketing and public relations goals. Please look over the contents of this packet and see which level of sponsorship would be right for you. Each level has its own unique appeal and benefits. You may choose something specific to sponsor or just choose to donate to our Fair. You can pick more than one category to sponsor or we can customize a sponsorship just for you.

If you are interested in becoming one of the great sponsors of the Okeechobee County Fair, please contact us at 863-634-7440. We will also contact you within a few weeks to answer any questions or listen to comments you may have. Any sponsorship or donations to the Fair would be greatly appreciated. We are looking forward to speaking with you soon.

Thank You,

Linda Syfrett  
President  
Okeechobee County Fair Association

**Okeechobee County Fair Association, Inc.**  
**Partnership Agreement**  
**March 14-19, 2023**

This license agreement (hereinafter "License") made this \_\_\_\_ day of \_\_\_\_\_, 20\_\_, by and between the Okeechobee County Fair Association, Inc., a Florida not for profit corporation organized under Chapter 616, Florida Statutes and Fair Partner, as more fully described below (hereinafter "Partner") for and in consideration of the terms, provisions, conditions and mutual covenants contained herein, the Fair and Partner agree as follows:

NAME OF BUSINESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TIN# \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

CELL: (\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

Full payment is due with your agreement, unless other arrangements made. Space will be assigned on a first-come, first-served basis.)

**2023 Partnership Levels & Associated Benefits** *(please initial beside desired level)*

\_\_\_\_ **Corporate Sponsorship - \$5,000 and Above**  
Name listed in print & radio advertisements (text only)  
Four Daily (12 Total) "Shout Outs" at fair  
20'x40' Outdoor or indoor booth space  
Logo on on-site banner  
Logo on Fair Website home page  
Posting of a second banner provided by you  
Name placed on Exhibit, Entertainment or Competitive Exhibit tents  
40 admission tickets to the fair

\_\_\_\_ **Platinum Level - \$2,500**  
Name listed in print advertising and radio advertising  
Three Daily (18 Total) "Shout Outs" at fair  
10 x 20 Indoor or outdoor exhibit space or 6 vehicle Spaces  
Logo on on-site banner  
Logo on a second banner provided by you  
Logo on sign at end of parking lot row  
Logo on Fair Website home page  
30 admission tickets to the fair

\_\_\_\_ **Silver Level - \$1,000**  
Name listed in print advertisements (text only)  
One Daily (3 Total) "Shout Outs" at fair  
Trash container signage (2)  
10 admission tickets to the fair

\_\_\_\_ **Bronze Level - \$500**  
Name listed in print advertisements (text only)  
Trash container signage (1)  
5 admission tickets to the fair

\_\_\_\_ **Gold Level - \$1500**  
Two daily (6 total) "Shout Outs" at Fair  
10'X10' indoor booth space  
Logo on Fair website home page  
Parking Lot signage  
15 admission tickets to the Fair  
Name listed in print advertisements (text only)

Please return your completed agreement and payment to:

Okeechobee County Fair Association, Inc.  
P.O. Box 1306  
Okeechobee, FL 34973

**I HAVE READ AND UNDERSTAND ALL OF THE MATERIALS CONTAINED IN THIS AGREEMENT.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Other areas to sponsor:

## \$1000

- **(1 Sponsorship) Petting Zoo (\$1000)** Turnaround Livestock & Exotics Petting Zoo is aa amazing petting zoo that patrons will remember from their visit to the fair. Sponsor will provide a banner or one will be provided and your name will be announced throughout the day..
- **(1 Sponsorship) Motorcycle Madness (\$1000)** **Absolutely Incredible!** Riders doing stunts on motorcycles and bicycles while flying through the air. Sign posted in front of the show.
- **(1 Sponsorship) Leading Edge Helicopters (\$500)** will be providing helicopter rides during the Okeechobee County Fair. Sponsorship sign will be placed in the area surrounding the landing and take-off areas.
- **(1 Sponsorship) (\$1000)** **Rorring Entertainment!** Remote control car racing. Banner above race track scoreboard
- **(1 Sponsorship) (\$1000)**
- **(1 Sponsorship) (\$1000)**

## \$750

- **Ribbon Sponsor (\$750):** Ribbons are given out for arts and crafts, booths, and miscellaneous other contests. Sponsor's name will appear on a banner at the entrance to the Competitive Events Tens

## \$500

- **Remote Control Race Cars** – Custom made signage on race car.
- **(1 sponsorship) Ticket Booth (\$500):** We have a ticket booth that may be sponsored. This is where our patrons purchase their tickets for entrance into the fair grounds.
- **(6 sponsorships) Parking Lots (\$500 each):** We need sponsors for the parking lots as well as the rest of the fair. Your sponsorship for the parking lots would make it the “Company Name” Parking Lot Row.

*Thank you for taking the time to review this sponsorship packet. Remember all donations are tax- deductible and anything you could provide us with would be greatly appreciated.*

*Thanks again, Okeechobee County Fair Association*